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2024 CPBI WESTERN

REGIONAL CONFERENCE

NAVIGATING THE FUTURE



2024 CPBI WESTERN REGIONAL CONFERENCE

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MAY 1-3, 2024

RIMROCK RESORT | BANFF, ALBERTA



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Taking a data-driven approach to your workplace plans: insights and analysis from Sun Life



Our **Designed for Health** reports provide unparalleled insights into group benefits plans in Canada.

Paramedical and drug claims – understanding employees’ behavioural shifts, shows new trends and risks across claim types and plan member demographics.



Designed for Savings is Sun Life’s biennial benchmark report on workplace savings in Canada.

Our GRS *Designed for Savings: Industry Focus* offers a deeper dive of our group plan members and plan sponsors across 18 industries as well as small businesses. It’s a benchmarking resource for plan sponsors looking to adapt their CAPs to keep pace with broader trends within and across industries.

Life’s brighter under the sun

Group Benefits and Group Retirement Services are provided by Sun Life Assurance Company of Canada, a member of the Sun Life group of companies. MC1012 01-24 lj-na



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For their generous and continued support which makes this conference possible.

TITLE



Sun Life + Dialogue

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PARTNERS



The RIMROCK
RESORT HOTEL





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RETIREMENT, BENEFITS AND INVESTMENT EDUCATION

Discover our lessons from the past and learn new approaches to use these lessons for future challenges you face, all while collaborating with peers who are dealing with similar issues. Welcome to the CPBI Western Regional Conference!

The Western Regional Conference is a unique opportunity for networking and learning alongside colleagues who share a sense of common purpose. Over the next three days you will benefit from past experiences and expert advice for the future. The world of benefit plans, retirement plans and investments is ever changing and CPBI is here to help plan sponsors ensure your plan is up to date and competitive, to help providers understand the needs of plan sponsors and help consultants and advisors tie it all together.

Our CPBI committees have also harnessed the power of the past and have been working for the past 12 months to put together a program and experience that is forward-looking and will position you for the opportunities of the future.

ATTENDEES OF THE CONFERENCE INCLUDE:

- Human resource professionals responsible for all types of retirement and benefit plans
- Plan trustees and administrators
- Public sector plan trustees and executive directors
- Fund administrators and managers
- Benefits consultants
- Fund professionals—lawyers, accountants, actuaries
- Investment managers and consultants
- Others who are involved in the overall management of retirement and benefit programs.

TARGET YOUR LEARNING NEEDS

- Access to 15 plenary sessions and 5 keynote speakers
- Access to comprehensive electronic take-home materials, resources and references
- Insights from over 35 speakers
- Interactive workshops—Get answers straight from the experts
- Extensive networking opportunities with more than 150 attendees
- Conference sessions are geared toward participants with all levels of experience and background.

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2024 CPBI WESTERN REGIONAL CONFERENCE

CONFERENCE SCHEDULE

DAY ONE: WEDNESDAY MAY 1, 2024

10:00 – 2:00 PM	SULPHUR MOUNTAIN TRAIL HIKE
2:00 PM	REGISTRATION DESK OPENS
2:30 – 3:30 PM	BREAKOUT SESSIONS <ul style="list-style-type: none">• Session 1: From deficit to surplus: Is your plan ready?• Session 2: Transforming Mental Health Care Through Innovation!• Session 3: Harmony in Energy: A case study on merging Pension and Benefit Plans
3:50 PM	WELCOME TO DELEGATES
4:00 – 5:00 PM	KEYNOTE - CHERYL BERNARD
5:00 – 7:00 PM	ALL ABOARD - WINE + CHEESE EVENT
7:00 – 9:00 PM	BANFF GONDOLA RIDE



2024 CPBI WESTERN REGIONAL CONFERENCE

CONFERENCE SCHEDULE

DAY TWO: THURSDAY MAY 2, 2024

7:00 AM	BREAKFAST
8:20 AM	OPENING REMARKS
8:30 – 9:30 AM	KEYNOTE - PREET BANERJEE
10:00 – 11:00 AM	BREAKOUT SESSIONS <ul style="list-style-type: none">• Session 4: A Fireside Chat about the Future of Defined Contribution Plans• Session 5: Leverage Technology to Improve Employee Well-Being• Session 6: Rising up: How Canada’s Pension Plans are Positioning for the Future
11:20 – 12:20 PM	BREAKOUT SESSIONS <ul style="list-style-type: none">• Session 7: Data - The Hottest Asset for Institutional Investors• Session 8: Revitalizing Wellbeing: A Case Study Journey through Employee Mental Health Innovation• Session 9: Recent Benefit & Pension Law Developments



2024 CPBI WESTERN REGIONAL CONFERENCE

CONFERENCE SCHEDULE

DAY TWO: THURSDAY MAY 2, 2024 CONT.

12:20 PM	LUNCH
1:30 – 2:30 PM	KEYNOTE - FRANCES DONALD
3:00 – 4:00	BREAKOUT SESSIONS <ul style="list-style-type: none">• Session 10: Human and portfolio longevity, together at last?• Session 11: Group insurance and productivity: The ups and downs of long-term disability• Session 12: Current Challenges in the Pharmaceutical Environment in Canada
4:00 – 5:30 PM	ACOUSTIC COCKTAIL RECEPTION
5:30 PM	PREMIUM GALA DINNER
7:00 – 8:00 PM	ENTERTAINMENT - COLIN MOCHRIE + DEB MCGRATH
8:00 – 10:00 PM	RINK SIDE LOUNGE



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CONFERENCE SCHEDULE

DAY THREE: FRIDAY MAY 3, 2024

7:00 AM	BREAKFAST
8:30 – 9:30 AM	KEYNOTE - JODY URQUHART
10:00 – 11:00 AM	BREAKOUT SESSIONS <ul style="list-style-type: none">• Session 13: Designed for Savings – a Deeper Dive into CAP Investment Trends• Session 14: Designed for Health - Paramedical and drug claims - a look through the pandemic and beyond• Session 15: Data-Driven Decisions Help Create Inclusive Pension and Benefit Programs
11:20 PM	EARLY LUNCH
12:30 – 2:00 PM	KEYNOTE - WALTER SCHWABE & AI PANEL
2:00 PM	CLOSING REMARKS



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KEYNOTE SPEAKER

CHERYL BERNARD
CANADIAN OLYMPIC CURLER



It's All in the Choice

Life is all about choices: choosing your path, choosing to learn from a loss, choosing your attitude, choosing the people you surround yourself with, choosing how to view the situations that arise in life, and the big one, choosing to ignore the outside noise. Everything you become is based on the choices you make. You and only you are responsible for every choice made and every path taken.



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KEYNOTE SPEAKER

PREET BANERJEE
BEHAVIORAL FINANCE EXPERT



SPONSORED BY:



AI and the Art of Racing: Steering through the future of Financial services

In an era where artificial intelligence (AI) is reshaping landscapes across industries, Preet Banerjee intertwines the adrenaline-fueled world of professional racing and behavioural finance with the dynamic realm of financial services to explore the critical role of human expertise in an AI-dominated future.

Drawing from his personal experience as an aspiring race car driver, Banerjee offers a fresh and engaging perspective on the role of technology in financial services. He shares real-world examples and applications to equip audiences with the tools needed to not only coexist with AI but leverage it to enhance their value and expertise.

Attendees will leave with a renewed appreciation for their role in the financial sector, how to apply strategies from the world of behavioural finance, and understanding how to blend AI with human insight to provide unparalleled value to clients. They'll be equipped to not only survive but thrive in the rapidly evolving landscape of financial services.



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KEYNOTE SPEAKER

FRANCES DONALD
GLOBAL CHIEF ECONOMIST AND STRATEGIST, MANULIFE



Navigating Economic Terrain: Insights into the 2024 Capital Market Landscape and Beyond

Gain valuable perspectives on the current economic climate and anticipate the trajectory of capital markets for the remainder of 2024 and beyond.



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KEYNOTE SPEAKER

JODY URQUHART

BURNOUT PREVENTION, HEALTH AND WELLNESS EXPERT



SPONSORED BY:



This Would Be Funny... If It Wasn't Happening To Me! How To Navigate the Future With Enthusiasm & Vigor

Sometimes life just gets in the way. Do you ever think, “Why can’t things just go the way I want for a change?” or “Why can’t people just leave me alone?” This hilarious and provocative presentation shows you how to buoyantly face stress and navigate the future. Embrace challenging situations and people with new ideas, innovation and conviction.

Increase your comfort and confidence in the face of stress and change. Through stand-up comedy, audience interaction and analogy, we will unfold inspiration to compel the audience to appreciate that the way you lead yourself is the way you lead others, and all change starts with you.

- Derive strength from change
- Embrace work with a sense of urgency, conviction and vitality
- Get your team on board with change
- Move forward and feel good despite uncertainty

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KEYNOTE SPEAKER & AI PANELISTS

WALTER SCHWABE



Growth Unlocked: Sharing Critical Insights on How to Leverage AI Today and Into The Future!

This session is designed to offer a comprehensive exploration of AI, covering its current state, associated risks, opportunities for growth, real-world experiences, future visions, the mysterious world of algorithmic secrets, and the anticipated impact of AI on the future of work.

Walter will initiate the session by setting the stage, while our panel of experts will contribute diverse perspectives and practical insights, creating a valuable and engaging discussion for the audience.



BRETT EMMERTON
VICE-PRESIDENT, IT SERVICES
CHIEF INFORMATION OFFICER
BC PENSION CORPORATION



MATT LISTER
CEO / CO-FOUNDER CLOUDADVISORS
CANADA'S EMPLOYEE BENEFITS
MARKETPLACE



MICHAEL WADE
SENIOR FINANCIAL ADVISOR |
EMPLOYEE FINANCIAL PLANS
BELAY ADVISORY



2024 CPBI WESTERN REGIONAL CONFERENCE

BREAKOUT SESSION

SESSION #1

FROM DEFICIT TO SURPLUS, IS YOUR PLAN READY?



Troy Milnthorp, FSA, FCIA, ICD.D
Senior Managing Director of Corporate Fund Services
Saskatchewan Teachers' Federation



Simon Deschenes, FSA, FCIA, CFA
Principal, Pension
Eckler

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Investor Services

What's better than two actuaries with a PowerPoint presentation? A pension surplus! That's right. We're creeping back to those heady days when pension plans had surpluses and actuaries had better news. For the last two decades, the work of pension actuaries has been largely focused on helping clients manage the deficits in their plans. In many instances this has meant a higher contribution burden and/or diminished earned benefits. In extreme circumstances some plans even waved the white towel and chose to wind-up.

While there are a lot of reasons why plans ended up in this situation, there is likely no single contributing factor. However, it is critical that we examine the past so that we can avoid a repeat in the future.

We hope you will join us for this timely and engaging discussion on:

- The history of pension plan funding
- Current state of pension plans in recent economic context
- The path to pension surpluses: strategies for stability and resilience
- An innovative solution that helped the Saskatchewan Teachers' Retirement Plan insulate against future risks



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BREAKOUT SESSION

SESSION #2

TRANSFORMING MENTAL HEALTH CARE THROUGH INNOVATION



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Dr. Rob Tanguay, BSc (Hons), MD, FRCPC, CISAM, CCSAM
Chief Medical Officer, The Newly Institute
Clinical Assistant Professor, University of Calgary

The data is clear! People are struggling with mental health conditions and away from work like never before and the related costs are skyrocketing.

By fusing a bio-psycho-social-spiritual treatment model in an innovative Medically Managed Intensive Outpatient Program (MMIOP) model, people can overcome deeply embedded traumas that prevent them from living fully in their everyday lives. Dr. Tanguay will explain how mental wellness can be achieved for those experiencing conditions such as PTSD, Trauma, Anxiety, Burnout, Depression, Addiction and Chronic Pain with evidence-based psychotherapy delivered by an inter-disciplinary medical team.

The research is clear, MMIOP's do speed the rate of recovery for many people suffering from these conditions. By shortening the period of time for the employee to return to work and a healthy life, skyrocketing disability costs will be reduced for the plan members and plan sponsors.



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BREAKOUT SESSION

SESSION #3

HARMONY IN ENERGY: A CASE STUDY ON MERGING PENSION AND BENEFIT PLANS



Corinne Rozon
Senior Manager, Retirement
Cenovus Energy



Cassandra Twarowski
Benefits & Retirement Specialist
Cenovus Energy

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Have you ever wondered what it would be like to change your entire benefits and pension package at the same time? In this session, a pension actuary and benefits professional combine to explore the intricate process of harmonizing the legacy Cenovus and Husky Energy benefits, vacation, leaves of absence and pension/investment programs. In keeping with the conference theme "Navigating the Future," the session shares insights into the strategic decisions, challenges faced, and successful outcomes achieved in merging these vital components. The case study serves as a roadmap for navigating the complexities of integrating diverse plans, fostering collaboration, and charting the course for a harmonious transition. Attendees will gain valuable insights into the intersection of financial planning and employee benefits within the energy sector, offering practical lessons for those steering their organizations through similar transformative journeys. Join us as we illustrate the power of harmony in shaping a resilient and forward-looking future for energy sector pension and benefit plans.



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BREAKOUT SESSION

SESSION #4

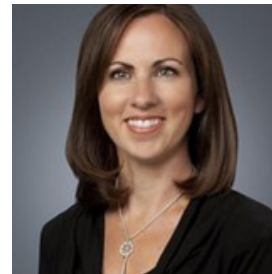
A FIRESIDE CHAT ABOUT THE FUTURE OF DEFINED CONTRIBUTION PLANS



Neil Lloyd
Partner, Western Canada Wealth Leader
Mercer



Tami Dove
Director of Member Experience
Co-operative Superannuation
Society Pension Plan



Cheryl Shea
Director, Pension Assets and Operations
Canadian Pacific Railway

Looking forward, for many if not most Canadians their future retirement will be DC based, whether it be through a DC Pension, RRSP or DPSP arrangement. This market has evolved massively, 20 years ago we had hardly heard of target date funds, definitely not heard of tax free savings accounts and never envisaged how integral technology would be to our DC plans. But what will the future bring? Or what is already here but may evolve further. This will be a fireside chat discussing the evolving and future trends that are likely to influence the DC market. Expect to walk away with insights into:

- How DC plans may address decumulation
- The increasing desire/ tension regarding the need for personalized solutions and advice for DC members
- How corporate DC plans are disappearing in other countries, being replaced by Multiple employer plans, and an insight into whether this is the future for Canada.

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BREAKOUT SESSION

SESSION #5

LEVERAGE TECHNOLOGY TO IMPROVE EMPLOYEE WELL-BEING



Shannon Remers

**Director, Research and Outcomes
Homewood Health**

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The integration of technology is a powerful tool for employers seeking to gain an edge in supporting employee mental health. By leveraging innovative digital solutions, employers can enhance accessibility, engagement, and effectiveness of mental health initiatives. In particular, teletherapy and virtual counseling provide convenient access to mental health professionals, ensuring employees can seek support from anywhere. Through mental health apps and online resources, employees can feel empowered by proactively managing their well-being with evidence-based tools. Such digital mental health assessments offer personalized insights and recommendations for individual support, therefore acting as comprehensive hubs for accessing resources and engaging in virtual wellness activities. Additionally, E-learning and webinars deliver informative sessions on stress management and resilience.

The presence of smarter and more efficient mental health chatbots can provide immediate support and guidance where needed. Moreover, remote support groups create a sense of community, while wellness challenges and gamification boost engagement. Such technology enhanced communication tools can facilitate ongoing mental health communication where data analytics and feedback mechanisms accumulated by use of these services optimize initiatives through data-driven insights. Overall it is evident that embracing technology with a strategic approach can ensure employers stay ahead in promoting a mentally healthy and thriving workforce.



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BREAKOUT SESSION

SESSION #6

RIISING UP: HOW CANADA'S PENSION PLANS ARE POSITIONING FOR THE FUTURE



Cynthia Shaw-Pereira
Vice President and Head of
Asset Owner Solutions
CIBC Mellon



Gary Hutch
Executive Director, Investment
Services
Plannera Pensions and Benefits

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Canada's pension plans enjoy a well-deserved global reputation for strong management and resilient performance, but they still face complexities and challenges amid today's evolving market and business landscape. From higher interest rates and global geopolitical shocks to domestic pressures impacting both financial and non-financial factors of institutional investments, there are many rising pressures to contend with. To find out how the industry is approaching these many issues, CIBC Mellon surveyed 50 of Canada's leading pension funds. In this session, we will explore key findings and trends from CIBC Mellon's latest research results. The session will provide practical industry insights and examples from an asset owner perspective. Topics include considerations, risks and opportunities that are top of mind for Canadian asset owners, how they plan to rise to these challenges and seek to position their organizations on the path forward.



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BREAKOUT SESSION

SESSION #7

DATA - THE HOTTEST ASSET FOR INSTITUTIONAL INVESTORS



Stephen Spencer

**Lead Product Manager, Asset Servicing
Northern Trust**

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Data is the lifeblood of any investment organization, and those who make maximum use of it will generate a meaningful market advantage. As more and more organizations turn to the cloud to modernize their infrastructure and workloads, data as a service, or DaaS, is becoming an increasingly popular solution for data integration, management, storage, and analytics.

Pension funds are at different stages on their data journey; from a few with embedded enterprise-wide operating models generating significant insights and using advanced analytics; to those who operate with a more fragmented reliance on siloed data initiatives and lower level of in-house capability, to some that may not consider data a strategic priority.

Stephen will discuss some key themes from a recent series of pension fund-focused discussions on the subject of harnessing data to improve governance, operational efficiency and generate alpha.

For clients considering their data strategy:

- Know where you are today and what you are trying to achieve
- Don't let technology be the sole guide to success
- Don't underestimate the challenges of organizational and behavioral change



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BREAKOUT SESSION

SESSION #8

REVITALIZING WELLBEING: A CASE STUDY JOURNEY THROUGH EMPLOYEE MENTAL HEALTH INNOVATION



Gayle Shurvell
Program Director
Health Benefits Trust of Alberta



Carolyn Chapman
Organizational Health Consultant
Canada Life



Chris Anderson
President
Medaca Health Group

When COVID 19 hit in March 2020, employers scrambled to address the mental health impacts, especially for those on the front line of the pandemic. For many, mental health processes and treatment options were created on the fly. The Health Benefit Trust of Alberta (HBTA) had developed a strategy in 2017 that was already in place and considered widely as one of the most innovative among Canadian employers. It included preventive and educational options and focused on sustaining performance through mental health during a time of acute anxiety. Among the initiatives was an early intervention treatment service which accelerated access to medical care by psychiatrists so employees could return to healthy personal and professional lives. In this session, Gayle Shurvell, Director, Employee Benefits and Retirement Programs, will discuss the HBTA mental health strategy (including its treatment service), its impact on the workplace and the measurements that demonstrated its success. Carolyn Chapman, Organizational Health Consultant, Canada Life and Chris Anderson, President, Medaca Health Group, will join Gayle, to outline how the strategy was developed and executed. Attendees will take away a key best practice for mental health which has become imperative post-COVID.

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BREAKOUT SESSION

SESSION #9

RECENT BENEFIT & PENSION LAW DEVELOPMENTS



Meghan Popp
Partner
Lawson Lundell LLP

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This session will delve into the latest legal developments of interest to administrators and sponsors of pension and benefit plans in Western Canada. Meghan will discuss new and upcoming changes to pension standards legislation and the Income Tax Act, regulatory updates and recent court decisions of note, including:

- Recent cases on the standards and duties applicable to plan administrators;
- An update on Bill C-30 (which prohibits SMEPs from receiving contributions for certain older members);
- An overview of the Federal Dental Care Plan; and
- Amendments to the BC and Saskatchewan pension standards legislation.



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BREAKOUT SESSION

SESSION #10

HUMAN AND PORTFOLIO LONGEVITY, TOGETHER AT LAST?



Dino Bourdos

Portfolio Manager and Head of Investment Solutions
Guardian Capital LP (GCLP)

SPONSORED BY:



Decumulation presents defined contribution plan members with additional challenges and questions they didn't face during their working years as they accumulated assets.

This session will cover what makes this phase of an employee's financial lifecycle uniquely difficult, will provide an overview of Longevity Risk Pooling, highlight some innovative Canadian decumulation solutions, and provide plan sponsors ideas around how to implement a decumulation strategy to help their members tackle the decumulation phase.

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BREAKOUT SESSION

SESSION #11

GROUP INSURANCE AND PRODUCTIVITY: THE UPS AND DOWNS OF LONG-TERM DISABILITY



Eric Minardi

Senior Advisor, Disability Management
Desjardins

SPONSORED BY:



Following a series of pandemic-related fluctuations, long-term disability cases in Canada suddenly began to fall in January 2022, ending the upwards trend of the past 10 years.

How can we explain this unexpected drop? Does it mean that Canadians are enjoying better health? Is it a longer-term trend or just a passing phase? What reality lies concealed behind the statistics?

This conference is an opportunity to review the situation based on exclusive data from the Desjardins Insurance portfolio. We'll gain a better understanding of how long-term disability cases have changed over the past decade and consider possible scenarios for the coming years. We'll also look at some tools to help business leaders and HR professionals better manage long-term disability.

This presentation will help participants:

- Get a complete picture of disability insurance in Canada
- Understand how long-term disability has changed across the country: general trends over the past decade, pandemic-related fluctuations, post-pandemic situation
- Explore how economic conditions (inflation, interest rates, etc.) affect the behaviour of employees dealing with health problems
- Analyze the 2024–2026 outlook and the various factors likely to influence the disability curve
- Understand how group insurance and group retirement savings plans can help contain future disability increases.
- Access tools to better control long-term disability in organizations

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BREAKOUT SESSION

SESSION #12

CURRENT CHALLENGES IN THE PHARMACEUTICAL ENVIRONMENT IN CANADA



Shanta Zurock
Director, Reimbursement
Innomar Strategies

SPONSORED BY:

SUTTON
SPECIAL RISK

Join Shanta Zurock, Director, Reimbursement at Innomar Strategies as she speaks about challenges in the in the ever-changing Canadian pharmaceutical landscape. In this session, she will explore some of the following: How the evolving pipeline in key areas, such as gene therapy and other complex specialty medications, present both challenges and opportunities. How some trends and new treatment are shifting the conversation around chronic diseases to more lifestyle centered decisions and driving patient advocacy. Patient access is paramount to delivering quality care, yet the unintended consequences of administrative burdens hinder timely access to medications. The pharmacy environment is facing unique challenges such as lower markups and vertical integration and are looking for new sources of revenue. Pharmacare initiatives purportedly aim to enhance access for all Canadians, however the hype may overshadow reality.



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BREAKOUT SESSION

SESSION #13

DESIGNED FOR SAVINGS - A DEEPER DIVE INTO CAP INVESTMENT TRENDS



Alexandra Barbu
Assistant Vice-President,
Sun Life



Angela Maitland
Investment Solutions Executive,
Sun Life

SPONSORED BY:



Released in 2023, Sun Life's flagship benchmark report on workplace savings plans in Canada (Designed for Savings) analyzes data from 7,500+ capital accumulation plans.

This session will dive deeper into Capital Accumulation Plans (CAP) investments trends. We will provide some practical guidance that helps plan administrators understand the key trends when it comes to CAP investment line-ups, modernizing investment governance to include ESG, the role of real assets, member investment behaviours in times of market volatility, member attitudes on investments and more.

Examples of CAP plans are as follows:

- Registered Retirement Saving Plan (RRSP)
- Defined Contribution Pension Plans (DCPP)
- Profit Sharing Plans



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BREAKOUT SESSION

SESSION #14

DESIGNED FOR HEALTH - PARAMEDICAL AND DRUG CLAIMS - A LOOK THROUGH THE PANDEMIC AND BEYOND



Tyler Bergh

**AVP, Pharmaceutical Benefits & Innovation
Sun Life**

SPONSORED BY:



In this session we will share the latest trends from our Designed for Health series, drawing from Sun Life's database of over 3 million plan members. This session will do a deep dive into the key trends in paramedical and drug claiming, across claim types and demographics and what this might be telling us about employee health and chronic disease. Who is most at risk and why, and what can be done to support employees and positively influence their overall health.



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BREAKOUT SESSION

SESSION #15

DATA-DRIVEN DECISIONS HELP CREATE INCLUSIVE PENSION AND BENEFIT PROGRAMS

SPONSORED BY:



Shelley Russell
Vice President
Client Relationship, Health Solutions
Aon



Mark Mervyn, FCIA FSA
Partner
Retirement Solutions
Aon



Investor
Services

It's easy for companies to say that Diversity Equity and Inclusion (DEI) is important and a priority – but how do you back these aspirational words with well informed practical actions?

Key to creating pension and benefit programs that support organizational DEI strategy is gaining insight into your workforce:

- Generational composition, diverse experiences, employee needs and perceptions.
- We will explore how to effectively and respectfully collect and use data to maximize program design and communication in support of DEI strategy.
- Drawing on real life case studies, we will explore how organizations employ data analysis to inform and create inclusive programs.
- We will also discuss some of the challenges the industry is working to unravel. Please join us for an engaging discussion where we will explore new ideas and to make a difference.



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ACTIVITIES + WELLNESS SESSIONS

YOGA



HIKE



GONDOLA



We've put together a lineup of wellness sessions aimed at boosting your mental and physical well-being. Dive into a mix of wellness and adventure, discovering the beauty of your mind and the great outdoors

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ALL ABOARD



Embark on a delectable journey for your taste buds as we invite you to join us "All Aboard" for a unique wine and cheese adventure! With four carefully curated destinations awaiting exploration, prepare to dazzle your senses with exquisite pairings that promise to elevate your palate.

THE RINKSIDE LOUNGE



SPONSORED BY:



Calling all hockey enthusiasts and jersey-wearing fanatics! Brace yourselves for the ultimate NHL playoff experience at The Rinkside Lounge, where the camaraderie of friendly banter, ice-cold drinks, and the thrill of the playoffs collide.



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GALA DINNER + ENTERTAINMENT DYNAMIC DUO IMPROV COMEDY



SPONSORED BY:



Famed dynamic duo of improv, Colin Mochrie and Debra McGrath bring their customized, quick-witted, and uproariously entertaining show to conferences, galas, and other events everywhere. Guaranteed to have your audience in stitches, their show proves why – when it comes to improv – it’s “best to say yes”.

Colin Mochrie came to international prominence for his memorable appearances on both the British and American versions of the top-rated improv series *Whose Line Is It, Anyway?* He is a 25-year acting veteran and an alumnus of Toronto’s famous *Second City*, the comedy training ground of the likes of Martin Short, John Candy, Gilda Radner, Mike Myers, and Dan Ackroyd.

Deb McGrath also honed her comedy skills at *Second City Toronto*. Her work has included *Little Mosque on the Prairie*, *Single White Spenny*, and *The Ron James Show*.

McGrath also created, co-wrote, produced and starred in CBC’s *Getting Along Famously with Mochrie*. Together, they have played a husband and wife in *Love Letters*, *Sunshine Sketches of a Little Town*, and *Living in my Car*.

WINE AT DINNER

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CONFERENCE INFORMATION

REGISTRATION

We invite you to spend 48 hours rubbing shoulders with the most passionate and knowledgeable experts in the pension, benefits and investment industry. Prepare to be filled with insights, tactics and inspiration to advance your expertise and add value to your organization.

Early Bird registration is open from October 2nd to February 2, 2024. register early and save, miss the deadline? it's not too late to register for the premier pension and benefits conference of the year.

CONFERENCE FEES INCLUDE

Conference fees include all meals, breakout session, keynotes, networking opportunities, entertainment and activities.

Full refund will be provided only upon notice of cancellation being received no later than April 3, 2024. If sufficient prior notice of cancellation is not received or you do not attend the session, charges still apply.

All breakout session content will be recorded and available on-demand following the conference.

HOTEL INFORMATION

The host hotel is The Rimrock Resort Hotel located at 300 Mountain Avenue in Banff, Alberta. All conference functions will be held in The Rimrock Resort Hotel Convention Facility.

A limited number of rooms for conference delegates have been reserved at The Rimrock Resort Hotel. Please note the quoted price does not include taxes, parking or other room charges. Accommodations must be booked separately from your conference registration. Please reserve your room by calling 1-888-746-7625 and advising them you are attending the CPBI Western Regional Conference. Convenient self-service parking is available at a discounted rate for \$22/night. Valet parking is \$36/night.

Registered guests receive a 10% discount on treatments at the Rimrock Spa. We recommend you phone ahead for a reservation as appointments fill up quickly. To book an appointment, call 1-403-762-1835. The Rimrock Fitness Facility is complimentary to registered guests.

Rimrock Resort Hotel Conference Facility provides complimentary wireless internet throughout the hotel and conference facility, including any pre and post stays. A 24 hour business centre is located in The Rimrock Resort Hotel.

MAY 1-3, 2024

RIMROCK RESORT | BANFF, ALBERTA



2024 CPBI WESTERN REGIONAL CONFERENCE

CONFERENCE INFORMATION

TRANSPORTATION

Receive a 15% discount on the Banff Airporter's daily shuttle service between the Calgary Airport and the Rimrock Resort Hotel. Click [Banff Airporter](#) and then Book Now. Proceed through the reservation and type - CPBI2024 - in the "Promo Code?" section on the final payment page to receive the discount. The discount code works up to 2 weeks before the event starts. To guarantee availability, make a reservation at least a month prior to travel.

DIRECTIONS

Getting to The Rimrock Resort from Calgary International Airport (YYC):

- Exit the airport and turn left on Airport Trail NE towards Deerfoot Trail heading north.
- Take the exit towards Stoney Trail NE heading west.
- Follow signs for Banff on the Trans-Canada Hwy.
- Continue on the Trans-Canada Hwy (Highway 1) for approximately one hour until you reach the Banff National Park entrance gates. The gates are open 24 hours per day and all visitors to the park are required to obtain a Park Pass.
- After the gates, take the first Banff exit onto Banff Avenue.
- Continue along Banff Avenue. Once you cross the Bow River Bridge, turn left onto Spray Avenue, then an immediate slight right at the fork and proceed on Mountain Avenue.
- Follow Mountain Avenue for approximately 3 kilometres until you reach The Rimrock Resort Hotel. The entrance will be on your left.

MAY 1-3, 2024

RIMROCK RESORT | BANFF, ALBERTA



THANK YOU
FOR
ATTENDING
NAVIGATING THE FUTURE



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